

MRTA Retirement Education Committee Report

MO Assoc. of Secondary School Principals Conference

March 31, 2015

Dear MRTA Staff & Leaders,

On Sunday & Monday March 29 & 30, I spent 9 hours at the Lodge of 4 Seasons (27 miles away) manning the MRTA Exhibit Booth at the Missouri Association of Secondary School Principals Conference. We were one of 45 Exhibitors. We were immediately next to PSRS/PEERS and in an excellent, centrally located area right next to the Food Court. Again, we shared a lot of business with PSRS.

There were approximately 350 high school and middle school/junior high Principals in attendance. They knew who their retirees were and in most cases took a complete MRTA packet of information for each of them. Although I do not have an exact count, I would estimate I handed out about 60 packets. I answered their questions and in some cases referred them to their Regional VP for questions and meeting dates in their area. Many were very familiar with MRTA and very complimentary of our efforts. Two Principals, both from Southwest Missouri, told me they would put a packet in their retiring teacher's mailboxes their first day back at school and recommend they join.

Another GREAT experience spreading the MRTA gospel. Next up we will exhibit at the Librarians Conference (MASL) at Tan-Tar-A in mid-April. Best wishes to ALL for a Happy Easter.

Larry Beal, Chairman

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