

MRTA Retirement Education Committee Report

Missouri School Boards Association/Missouri Association of School Administrators

October 4, 2015

Dear MRTA Staff & Leaders,

On Friday & Saturday I spent 13 hours at Tan-Tar-A manning the MRTA Exhibit Booth for the joint conference of Administrators and School Board members. We were one of 169 Exhibitors/Vendors and there were approximately 1,300 registered for the Conference. I ranged from Very Busy to Swamped the entire time. Thanks to Patti, again we were located immediately across from PSRS/PEERS.



This was a GREAT conference to start off the 2015-16 school year. These were the Decision Makers and they were very good listeners and asked many questions. I secured 2 new memberships and an estimated 12-15 others who were prime prospects and said they would join. One of the new members was a recently-retired Supt. who said he would encourage all his former colleagues and fellow retirees to join. He was going to let them know how important it was to join MRTA.

Once again, there was much knowledge about MRTA and what we were doing. I was especially surprised and pleased with how many Board members knew about MRTA. I wish everyone could benefit from all the Thank You's we received for our efforts in the Legislature and our Cooperation with ALL educational groups. It sure made me PROUD to be an active MRTA member.

My major push at this Conference was not only recruiting new members, but to urge Administrators and Boards to purchase the first year's memberships for their retirees> I had responses from, "We already do this" to "That's a GREAT IDEA to "What a thoughtful idea and how inexpensive." I think we made some major inroads with this group of prospective members.

Next up is the MARE/K-8 Conference in October and the MSCA (counselors) in November. These are large and usually very receptive groups. Our new year got off to a very promising start with the MSBA/MASA conference.

Larry Beal, Chairman

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