## **MRTA Retirement Education Committee Report**

## Missouri Association for Career and Technical Education Conference

July 20, 2015

Dear MRTA Staff & Leaders,

On Monday & Tuesday of last week I began our 2015-2016 Exhibit Booth season by working the annual MOACTE (vocational teachers) annual conference in Springfield Jenifer Young, the Republic Unit President from Region 10, assisted me both days and she was TREMENDOUS help. We were one of approximately 65 exhibitors and there were over 1,300 in attendance. Again, thanks to Patti we were located at the end of a row immediately next to PSRS/PEERS.

Nearly all of the participants visited our booth because we participated in their BINGO game which required them to visit our booth and get stamped. We were very busy most of the 13 hours we spent there with no lulls. People were VERY interested in learning about MRTA and we had several lengthy conversations. I am happy to report we picked up 2 \$35 new members, one each from Region 10 and Region 12. I will be putting those checks in the mail to the office today and I will be contacting those Regional VP;s with more specific information about them.

Also, there were at least 5 people who are retiring this year who guaranteed us they would be mailing in their \$15 Associate memberships as soon as they got home. We connected several people who were already state members with people in their area who could tell them about their local units so they could get active there. Two people told us they joined MRTA strictly for the EXCELLENT insurance benefits provided by FTJ.

People at this conference were exceptionally friendly, enthusiastic and informed about MRTA and its benefits. We received several great testimonials. Several comments about how reasonable our dues were.

This was certainly a FANTASTIC & INSPIRING way to kick off the new school year of exhibits. Next up we have several large conferences in Sept, Oct & Nov. Best wishes to ALL.

Larry Beal, Chairman

MRTA Retirement Education Committee