

Connect Experiences Together.

**Have fun:**

- MRTA trivia questions for group
- Door prizes of baked goods
- Invite school choirs/musical groups for entertainment
- Use members as resources – many have hobbies to share

**Have food:**

- Good meals are a draw
- Go to places that offer free food – visit a business and they will often give meal
- Do a meet and greet with new members with appetizers and drinks

**Provide incentives:**

- Offer a free membership to newly retired folks
- Offer a gift card if someone brings a new member and they “sign up.”

**Promote your group:**

- Put article in newspaper about your next meeting (smaller towns.)
- Put article in newspaper of a community or political activity
- Meet with teachers at beginning of school year
- Try to get home email addresses for new retirees
- Facebook and other social media
- Personal contact with retirees
- Make friends with your public relations/human resource person.
- Make superintendent and CO aware of your group

**Encourage involvement**

- Share recipes
- Book reviews
- Acknowledge birthdays at meetings

**Efficient meetings**

- Meaningful committee reports
- Keep business part of meeting at 20 minutes