

# REGION 3 MEMBERSHIP

**Muchas Gracias!**

**Danke!**

**Merci!**

**Gratias tibi ago! (Latin)**

**Dank u / Dank u wel! (Dutch)**

**Thank you !**

**Thank you, with a splash of flavor from around the world, but most especially from right here in Region 3, to all of our Membership Chairmen and their committees. Thanks to you our region ranked 1<sup>st</sup> out of 14 regions for MRTA membership renewals as stated in the letter of January 24 from Mr. Pittrich, our tireless State Membership Chairman. As a region, we reached the goal of 90% renewals.**

**Our purpose as chairmen and members of this committee are threefold:**

- 1. Recruit**
- 2. Retain**
- 3. Regain**

## **1. RECRUIT**

- a. We recruit by asking local school districts for lists of retirees. (May, June, July)**
- b. Send the list to the MRTA state office.**
- c. Local units receive membership lists from the MRTA state office periodically throughout the year.**
- d. Invite nonmembers to local unit meetings.**
- e. Keep records of prospective members that do not join MRTA their first year of retirement. Use these records in succeeding years.**

## **2. RETAIN**

- a. October is Membership Renewal Month. Organize a calling campaign to remind members who haven't renewed membership to do so. (October – December)**

## **3. REGAIN**

- a. Develop a final effort for a calling or writing campaign to remind nonrenewals to send in their state and unit dues. (March)**
- b. Collect local unit membership dues.**

**MRTA is your pension watchdog and advocate. Membership is essential to maintaining your retirement benefits, which must last you a lifetime.**

**Donna Myers**

**Region 3 Membership Chairman**