November 13, 2019

MRTA Informative & Protective Services Committee Goals and Duties 2020

**CHARGE:** To encourage MRTA Unit Informative & Protective Services (IPS) committee leaders to provide education retirees with valuable information and to promote MRTA through media such as local newspapers and Facebook. This charge will help all school personnel live healthy, vital lives and be secure economically, socially, and professionally in retirement.

**AGENDA:** To increase membership through promotion of MRTA and its activities via media (i.e. local newspapers and Facebook etc.) and to provide information important to MRTA members.

**FOCUS:** To use media to provide members and the public with information regarding MRTA retirement issues and activities.

**HOW:** By promoting MRTA to active and retired school personnel through the MRTA Informative & Protective Services Committee via all MRTA gatherings, local newspapers, and Facebook.

**By:**

1) Encouraging all local units to have an IPS Committee chairperson who will arrange for IPS programs or handouts at each unit meeting.
2) Disbursing information through newspapers, Facebook, and other sources of communication.
3) Monitoring the MRTA website, IPS page, and social media, such as Facebook, for new activities and reports that may be shared at local unit meetings.
4) Participating in October’s National Cyber Security Month as a statewide IPS project.