



MRTA MEMBERSHIP COMMITTEE GOALS AND DUTIES – 2024

- MRTA Vision:** Secure Missouri education retirement systems based upon strong advocacy for public schools.
- MRTA Core Purpose:** The core purpose (mission) of Missouri Retired Teachers Association and Public School Personnel (MRTA) is to promote and protect public education resulting in a financially secure retirement (pension). The four elements of public education: Students, Public School Personnel, Public Schools & Communities
- Committee Goals:** To enthusiastically recruit, retain, and regain public school personnel retirees as active and proud members of MRTA. Our success and influence are obtained through **“STRENGTH IN NUMBERS.”**
- Objectives:**
1. Encourage each MRTA Unit to have a Membership Chairperson and a committee who are responsible for state MRTA membership as well as local membership. Encourage each MRTA Unit President to have at least 80% of their unit members also be members of MRTA.
 2. Acquire the school directory lists of the names and addresses of the new retirees, both teachers and school personnel, each year from every school district in your MRTA Unit/Region. Districts having no retirees should also be reported.
 3. Increase the current MRTA membership renewal rate of 73.01% to 77% by the end of 2024 and to 80% by the end of 2025.
 - a. Promote the advantage of automatic dues renewal via the MRTA website for payment of MRTA dues.
 - b. Grow and organize MRTA and local unit social media outreach as well as membership campaigns and membership recruitment via Zoom, Facebook, emails, phone calls, and other forms of contact.
 - c. Offer the convenience of paying a three-year MRTA membership.
 4. Increase MRTA membership by promoting MRTA member benefit provider **Association Member Benefits Advisors (AMBA)**. Nationwide estimates say that 30% of education retirees will join due to these benefits and discounts. MRTA members can save up to \$10,000 annually with these benefits.
 5. Coordinate membership campaigns with the state office. These campaigns should include beneficiaries of all public education retirees and Public Education Employees Retirement System (PEERS) retirees as MRTA members such as the distribution of the **MRTA PEERS Membership Brochure**.
 6. Work with the MRTA Retirement Education Committee to:

- a. Promote and protect strong defined benefit plans such as PSRS/PEERS.
 - b. Promote what is right with public education. Teachers and educational staff matter most when it comes to student success. Although Missouri is currently ranked 50th in beginning teacher pay and 45th in average teacher salaries, Missouri students outperform national academic standards.
 - c. Attend school year educator gatherings such as professional development, health fairs, convocations, etc. and to periodically deliver MRTA materials, including MRTF Grant Applications, to the teachers and support staff in every building.
- 7. Inform all education personnel (retired and active) that MRTA is working to ensure that their pension system is financially secure and independent.